



7-Eleven Malaysia and Radiant Group collaborate to implement retail management portal

- *All 7-Eleven Malaysia stores nationwide to adopt Group's retail portal AX Retail B2B portal to streamline procurement processes and reduce errors*

Selangor, Malaysia, 21 June 2019 - Convenience store chain operator 7-Eleven Malaysia Holdings Berhad (7-Eleven Malaysia) and retail technology solutions provider Radiant Globaltech Berhad (Radiant Group) are collaborating to implement Radiant Group's retail management portal, AX Retail B2B.

Under the agreement, all trade suppliers of 7-Eleven Malaysia's 2,323 outlets nationwide are able to adopt the usage of AX Retail B2B portal. The cloud-based portal streamlines the entire procurement process and reduces errors in deliveries, invoices and payments.

Present at the signing ceremony today were 7-Eleven Malaysia's Chief Executive Officer Colin Harvey, and Radiant Globaltech's Managing Director Paul Yap Ban Foo.

"We have noted greater acceptance for retail technology solutions including our in-house developed AX Retail B2B portal in recent years, as retail outlets prioritise increasing operational efficiency, especially in multiple-outlets chains.

We are immensely proud to have 7-Eleven Malaysia on-board our customer portfolio as this is a vote of confidence in our in-house retail technology solutions. AX Retail B2B would facilitate 7-Eleven Malaysia's back-end transactions seamlessly between the chain outlets and suppliers nationwide."

*Paul Yap Ban Foo ("叶汶富"),
Managing Director of Radiant Globaltech Berhad*

"This partnership with Radiant Group demonstrates 7-Eleven Malaysia's continuous efforts in optimising our operational work flows to enhance our back-end business processes, thus making it more effective for our vendors and ultimately provide further convenience and better services to our customers.

With the recent launch of our 2,323rd store in the country - a milestone we are very proud of - the introduction of this technology will positively impact the current processes of the organization," says Harvey, adding that the new solution is in accordance with the growing practice of digital streamlining towards a paperless business model."

*Colin Harvey,
Chief Executive Officer of 7-Eleven Malaysia*



The agreement stipulates that 7-Eleven Malaysia will utilize Radiant Group's AX Retail B2B portal for a period of three years and can be renewed on a yearly basis once the initial agreement has expired.

Along with 7-Eleven Malaysia's inclusion into the Group's list of customers, Radiant Group also boasts a reputable client base. This comprises retail players in pharmacies, grocery stores, supermarkets, hypermarkets and food and beverages chains across Malaysia, Singapore, Cambodia and Vietnam.

About Radiant Globaltech Berhad (锐腾有限公司, www.rgtech.com.my)

Founded in 1994, Radiant Group is primarily involved in the provision of retail technology solutions, which consists of providing hardware and software for retail industry, as well as maintenance and technical support services for retail hardware and software. The Group has operational presence in Malaysia, Vietnam and Cambodia.

Radiant Globaltech obtained MSC-Malaysia status in December 2014, enabling access to financial and non-financial incentives for five years. Pursuant to the MSC-Malaysia status, Radiant Group was granted a Pioneer status, which entitles the Group to a 5-year tax exemption until 2019.

Radiant Group's retail technology solutions are used in the retail sector to automate customers' operations, in order to increase efficiency and reduce costs. Furthermore, the Group's retail technology solutions are used for capturing 1D/2D barcode and processing payments (i.e. POS), inventory management, analytics and reporting, as well as sales, marketing and services application (i.e. customer loyalty management).



About 7-Eleven Malaysia Sdn. Bhd. (马来西亚7-Eleven私人有限公司, <https://www.7eleven.com.my/>)

7-Eleven Malaysia Holdings Berhad through its subsidiary 7-Eleven Malaysia Sdn. Bhd. is the owner and operator of 7-Eleven stores in Malaysia. Incorporated on 4 June 1984, 7-Eleven Malaysia has made its mark in the retailing scene and has been a prominent icon for over 35 years. 7-Eleven Malaysia is the pioneer and largest 24-hour standalone convenience store operator in Malaysia with over 2,330 outlets nationwide and serves close to a million customers daily. 7-Eleven stores can be found across bustling commercial districts to serene suburban residential compounds throughout Malaysia, from petrol stations and LRT stations to shopping malls and medical institutions. 7-Eleven is Always There For You.

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